

FOR IMMEDIATE RELEASE

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Imaging Specialists of Charleston Opens Doors to Women's Imaging Center

January 28, 2008 Imaging Specialists of Charleston proudly announces the opening of its Women's Imaging Center. Centered around the digital mammography services, Women's Imaging will offer ultrasound, bone densitometry, digital x-ray, and breast MRI in a dedicated facility specifically targeting women's healthcare needs.

Despite other diagnostic centers' decision to drop mammography due to low reimbursement, Imaging Specialists of Charleston is ignoring the trend, offering state-of-the-art mammography in a comfortable, private environment. "Our patients have exacting standards when it comes to healthcare. We intend to exceed their expectations with our new facility," says Dr. Michael Garovich, President, Charleston Radiologists, MD. "High end mammography services geared toward meeting all of women's needs – private environment, comfort, female radiologists, rapid turn around, and same day appointments – was an important gap in Mount Pleasant's current healthcare services," says Garovich.

Female radiologists and a qualified staff are on hand to help lead patients through their imaging services toward rapid, correct results. "Waiting for that phone call can seem like an eternity when you have a breast cancer scare," says Tiffany Poupore, breast cancer survivor and Mount Pleasant resident. "Fast, thorough results are about more than convenience."

Delivering the most advanced technology available while offering an aesthetically pleasing atmosphere centered on patient convenience and comfort at no additional cost to patients, the

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Women's Imaging Center at Imaging Specialists of Charleston is the brain child of nine area physicians: Drs. Michael Garovich, Thomas Puckette, Joseph Mullaney, Jennifer Cranny, Rand J. Cuthbertson, Colin Dodds, Joseph Gaglione, Mark Greenslit, William Phillips, Ronald Piaskowski, and William Smith.

"The facility itself is a wonderful addition to our area -the importance of this level of community investment cannot be underestimated," says Debbie Dodds, patient and Mount Pleasant resident.

As an additional contribution to this community, Dr. Garovich is endowing a Women's Imaging Foundation which makes digital mammography available to women without health insurance. "We all know that early detection leads to timely care and healing for breast cancer patients- the Women's Imaging Foundation speaks volumes of Imaging Specialists of Charleston's dedication to women's health issues," adds Dodds.

The Women's Imaging Center is housed in Imaging Specialists of Charleston's new 14,500 square foot facility, located at the juncture between I-525 and Highway 17 in Mount Pleasant. Imaging Specialists of Charleston is scheduling patients for all services beginning January 28, 2008.